

Media Literacy

Media literacy is the ability to _____ messages in the _____
(TV, movies, advertisements, the internet, video and online games) and
_____ about these _____.

Media Text

Audience

Production

Media Literacy

Media literacy is the ability to _____ messages in the _____
(TV, movies, advertisements, the internet, video and online games) and
_____ about these _____.

Media Text

Audience

Production

Media Literacy

Media literacy is the ability to "read" messages in the media (TV, movies, advertisements, the internet, video and online games) and ask questions about these messages.

Media Text

Audience

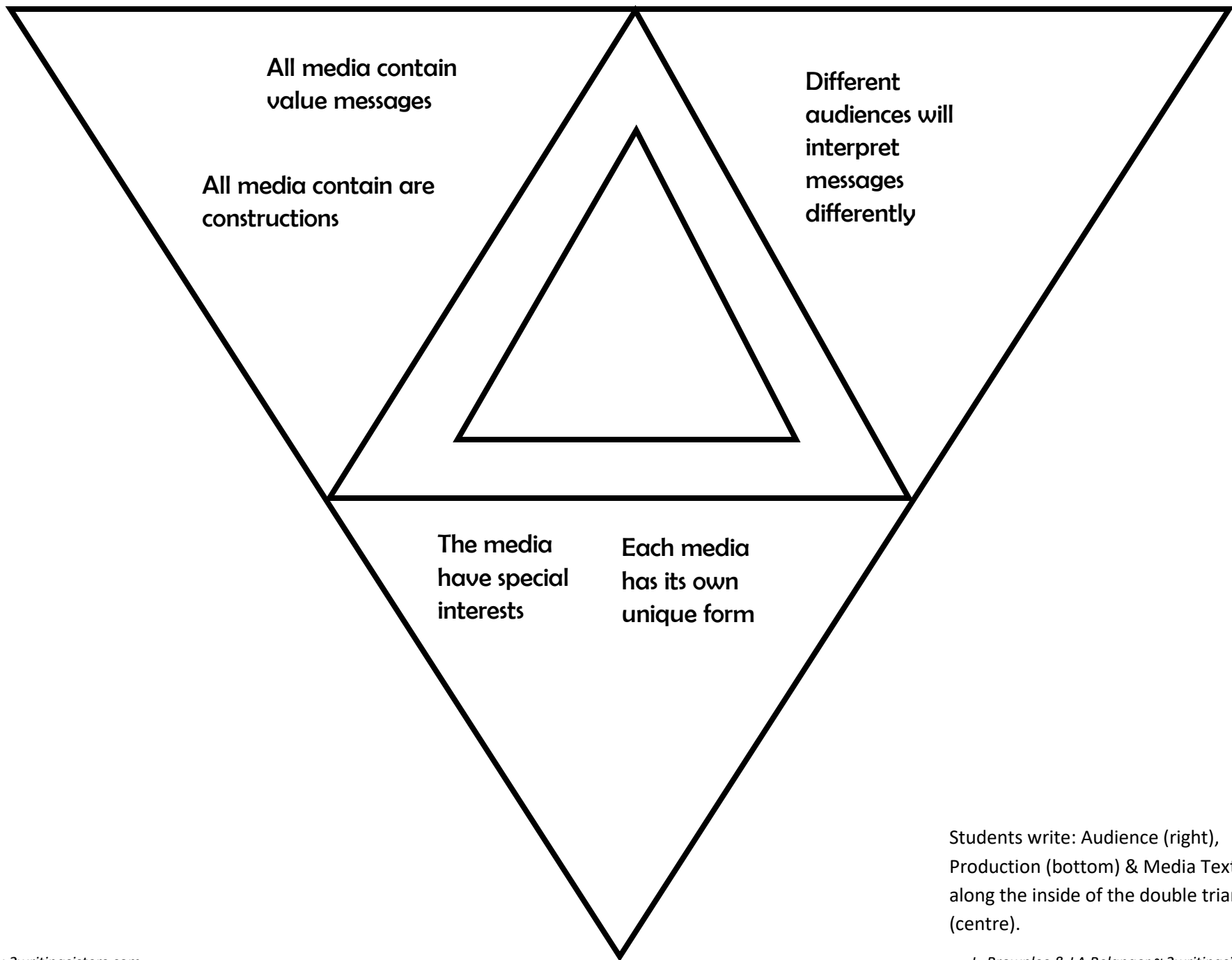
Production

↑
What?

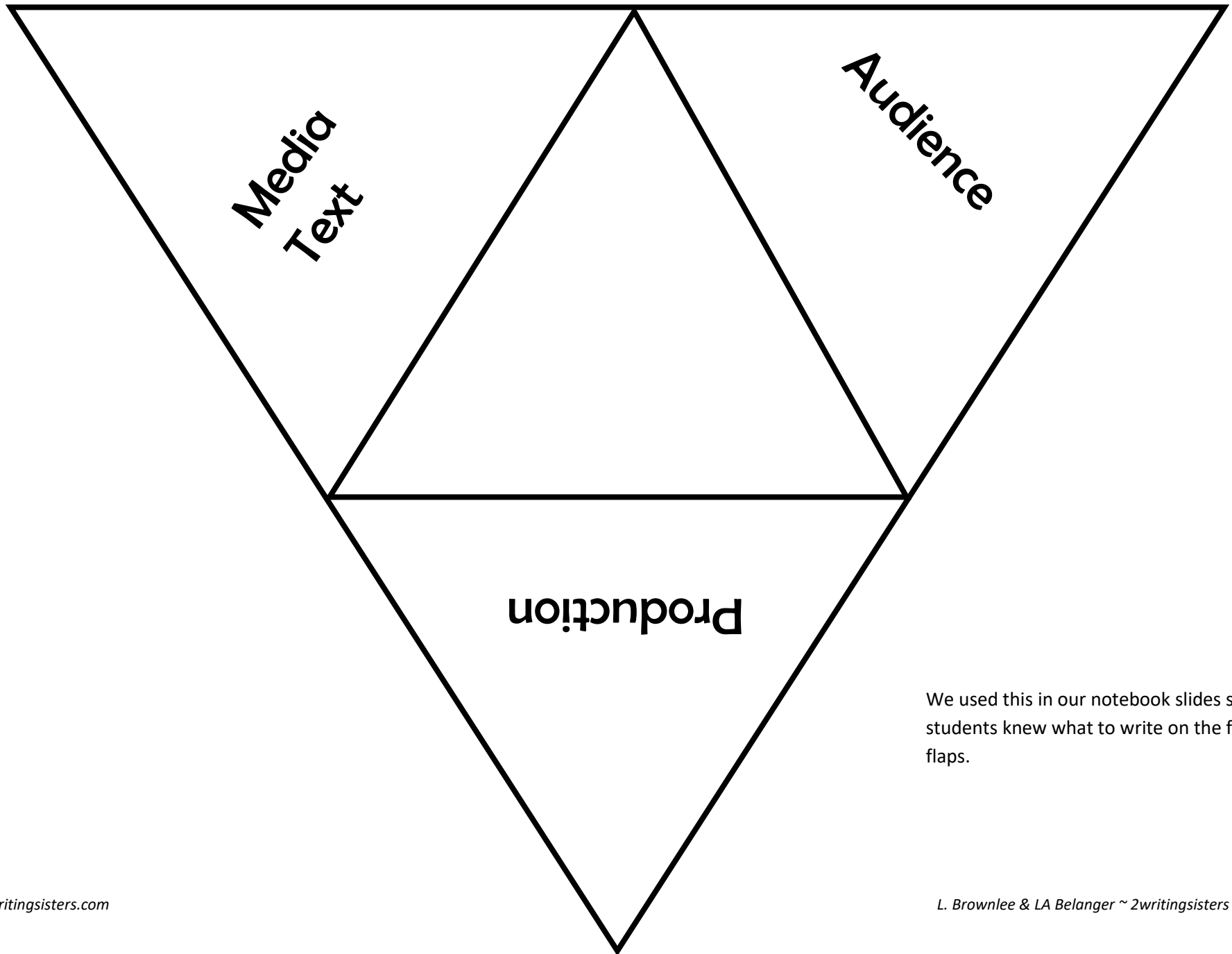
↑
Who?

↑
How & Why?

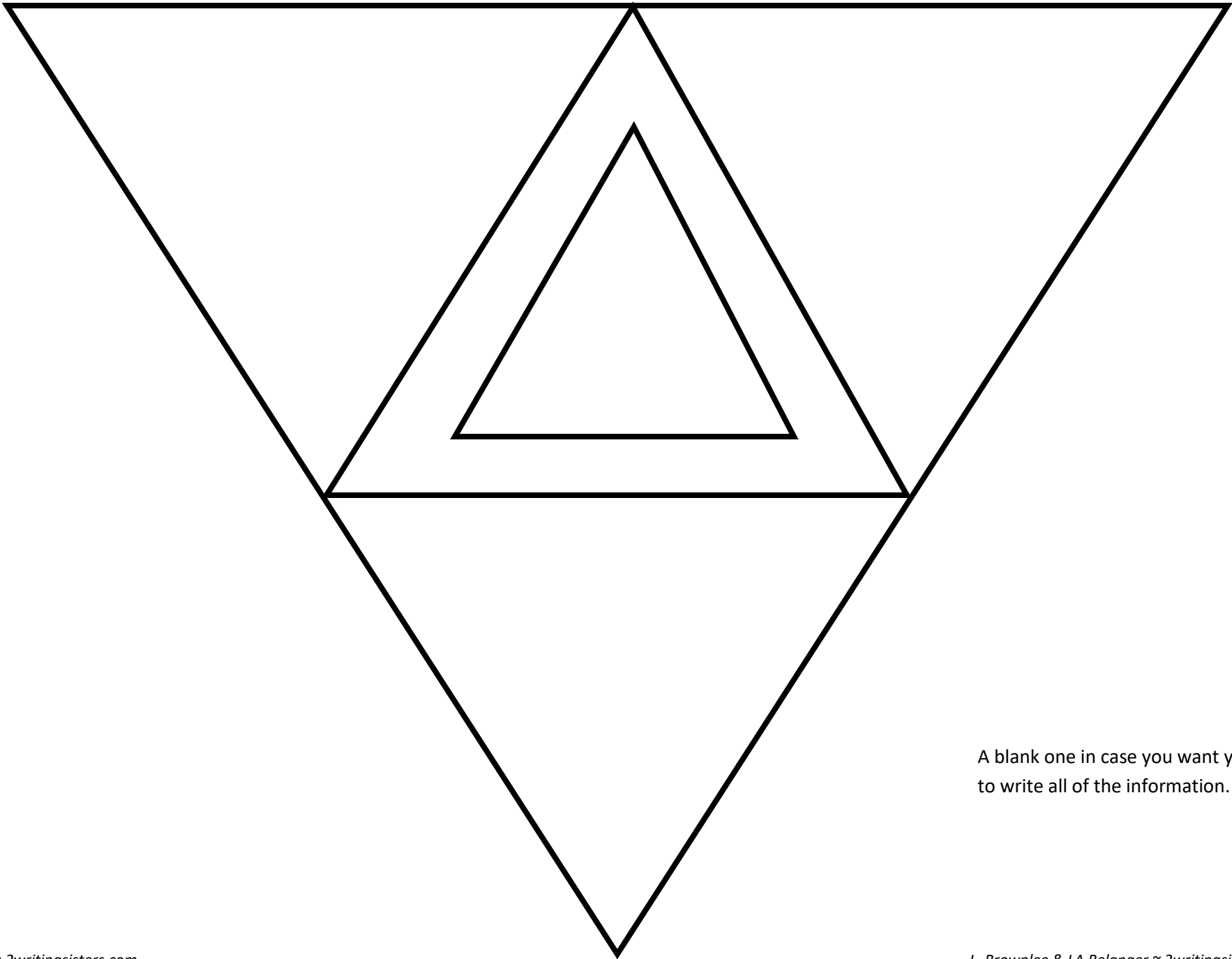
Students write the what, who, how and why under the flaps. We related it back to our writing foundation of TAPF (Topic, Audience, Purpose and Format)



Students write: Audience (right), Production (bottom) & Media Text (left) along the inside of the double triangle (centre).



We used this in our notebook slides so that students knew what to write on the front flaps.



A blank one in case you want your students to write all of the information.

Media Triangle Interactive Notebook Foldable

Thank you!

Thank you for downloading our Media Triangle Interactive Notebook Foldable.

Graphics generated through Microsoft Word

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OR

our Just for Boys collection of High Interest/Low Vocabulary Guided Reading Stories (for Grades 4-8) available through On the Mark Press <http://www.onthemarkpress.com/product/00/OTM14285/JUST-FOR-BOYS-HIGH-INTERESTLOW-VOCABULARY-GR-4-U.S.-VERSION>

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